

Curriculum Vitae

MONA S. KLEINBERG, PH.D.
Department of Political Science
Powdermaker Hall, 200W
65-30 Kissena Blvd
Queens, NY 11367
e: kleinbergmona@gmail.com

EMPLOYMENT

2022 - current CUNY, QUEENS COLLEGE, Queens, NY
Assistant Professor

2015 - 2022* UNIVERSITY of MASSACHUSETTS, Lowell, MA
Assistant Professor
**tenure clock stopped AY 2016/17 & 2018/19*

2014 - 2015 LEHIGH UNIVERSITY, Bethlehem, PA
Visiting Assistant Professor

EDUCATION

2007 - 2014 RUTGERS UNIVERSITY, New Brunswick, NJ
Ph.D., Department of Political Science
Major field: American Politics
Minor fields: Women & Politics, Quantitative Methods

2000 - 2004 UNIVERSITY of PENNSYLVANIA, Philadelphia, PA
B.A., *Magna cum laude*
Major: Communication
Minor: Political Science

Academic Appointments

2011 - 2012 Manager, Rutgers-Eagleton Center for Public Interest Polling
2009 - 2011 Assistant, Rutgers-Eagleton Center for Public Interest Polling

Additional Methods Training

Summer 2022 Summer Institute for Computational Social Science (SICSS), Rutgers
Spring 2012 New York University, Longitudinal Statistics
Summer 2011 Inter Consortium of Political and Social Research (ICPSR)

PEER-REVIEWED PUBLICATIONS
*undergraduate/graduate student co-author

- (11) **Kleinberg, Mona S.**, Jenifer Whitten-Woodring, Ardeth Thawngmung and Myat The Thitsar.* “Why Myanmar’s Facebook Users were Susceptible to Hate Speech.” Book chapter in: Bahador B. et al. (eds). *Countering Hate Speech in Conflict-Fragile Countries*. Syracuse University Press. *Accepted*.
- (10) **Kleinberg, Mona S.** 2023. “Black Issue Publics Online: Securing Political Knowledge Through Selective Exposure.” *Journal of Communication*. <https://doi.org/10.1093/joc/jqad027>
- (9) Halle M. Young,* Nicole B. Anderson,* **Mona S. Kleinberg**, and Jenifer Whitten-Woodring. 2023. “More a Red Herring Than a Harbinger of Democracy: Myanmar’s Experiment With Media Freedom and Domestic Media Coverage of the Rohingya.” *International Journal of Communication*. <https://ijoc.org/index.php/ijoc/article/view/19005/4038>
- (8) **Kleinberg, Mona S.** 2022. “Measuring Political Knowledge in Online Surveys: How Question Design Can Improve Measures.” *Public Opinion Quarterly*. <https://doi.org/10.1093/poq/nfac024>
- (7) **Kleinberg, Mona S.** and Richard R. Lau. 2021. “Googling Politics: How Offloading Affects Voting and Political Knowledge.” *Political Psychology*. <https://doi.org/10.1111/pops.12689>
- (6) Whitten-Woodring, Jenifer, **Mona S. Kleinberg**, Ardeth Thawngmung and Myat The Thitsar. 2020. “Poison if You Don’t Know How to Use it: Facebook, Democracy and Human Rights in Myanmar.” *The International Journal of Press/Politics*. <https://doi.org/10.1177/1940161220919666>
- (5) **Kleinberg, Mona S.** and Richard R. Lau. 2019. “The Importance of Political Knowledge for Effective Citizenship: Differences between the Broadcast and Internet Generations.” *Public Opinion Quarterly*. <https://doi.org/10.1093/poq/nfz025>
- (4) Lau, Richard R., **Mona S. Kleinberg**, and Tessa Ditonto. 2018. “Measuring Voter Decision Strategies in Political Behavior and Public Opinion Research.” *Public Opinion Quarterly*. <https://doi.org/10.1093/poq/nfy004>
- (3) Lau, Richard R., David J. Andersen, Tessa Ditonto, **Mona S. Kleinberg**, and David P. Redlawsk. 2017. “Effect of Media Environment Diversity and Advertising Tone on Information Search, Selective Exposure, Learning, and Affective Polarization.” *Political Behavior*. <https://doi.org/10.1007/s11109-016-9354-8>
- (2) **Kleinberg, Mona S.** and Richard R. Lau. 2016. “Candidate Extremity, Information Environments, and Political Polarization: Three Experiments.” Book chapter in: Blais A., Laslier JF., Van der Straeten K. (eds) *Voting Experiments*. https://link.springer.com/chapter/10.1007%2F978-3-319-40573-5_4
- (1) Stalsburg, Brittany and **Mona S. Kleinberg**. 2015. “A Mom First and a Candidate Second: Gender Differences in Candidates’ Self-Presentation of Family.” *Journal of Political Marketing*. <https://doi.org/10.1080/15377857.2014.959684>

MANUSCRIPTS UNDER REVIEW

- (1) **Kleinberg, Mona S.** and Katherine T. McCabe. “Group-Based Attitudes and Policy Evaluation: How Racism and Sexism Shape Health Care Attitudes after Obama and Clinton.”

RESEARCH IN PROGRESS

- (6) **Kleinberg, Mona S.** and Joshua J. Dyck “Racial Attitudes, Language, and Generational Change: Results from five Survey Experiments.”
- (5) **Kleinberg, Mona S.** “It Takes Skill to Cheat: Is Finding the Right Answer to Political Knowledge Questions on the Internet... Political Knowledge?”
- (4) Lau, Richard R., **Mona S. Kleinberg** and Amy Funck. “Applied Political Knowledge: A New Scale Measuring Political Decision-Making Competence.”
- (3) **Kleinberg, Mona S.**, Ardeth Thawngmung, and Myat Su. “Fighting the Junta Online. How People use Social Networks in Post-Coup Myanmar”
- (2) **Kleinberg, Mona S.** “The Consequences of Offloading for Democratic Politics.”
- (1) **Kleinberg, Mona S.**, Amy Funck and Richard R. Lau. “Looking up Political Knowledge Online: Is it Competence or Cheating?”

INVITED PRESENTATIONS

“Digital Media, Democracy, and Human Rights in Myanmar.” Invited talk prepared for the research workshop on “Information Disorder, Democracy, and Prevention” for the Social Science Research Council Academic Network on Peace, Security, and the United Nations in NY, NY. January 30th 2020.

CONFERENCE PAPERS

Kleinberg, Mona S. and Joshua J. Dyck “Racial Attitudes by Generation and Party. Evidence from a Framing Experiment and the ANES ” Paper to be delivered at the Annual Meeting of the MPSA, Chicago, IL, April 4-7, 2024.

Lau, Richard R.; Mona S. Kleinberg, and Amy Funck. “Applied Political Knowledge: A New Scale Measuring Political Decision-Making Competence” Paper delivered at the APSA 2023 Annual Meeting, Los Angeles, CA, August 31-September 3, 2023.

Kleinberg, Mona S. and Joshua J. Dyck “Racial Attitudes: How Partisan Identification and Question Wording may Affect Conclusions About Generational Change in Racial Resentment and Racial Policies.” Paper delivered at the Annual Meeting of the MPSA, Chicago, IL, April 13-16, 2023.

Kleinberg, Mona S., Amy Funck and Richard R. Lau. “Looking Up Political Knowledge Online: Is It Competence or Cheating?” Paper delivered at the APSA 2022 Annual Meeting, Montreal, Canada, September 15-18, 2022.

Kleinberg, Mona S. “The Effect of Offloading vs Memory: Internet Access and Political Knowledge.” Paper delivered at the APSA 2021 Annual Meeting, Seattle, WA, September 29-October 3, 2021.

Kleinberg, Mona S. “Do Whites Admit to Discrimination of Blacks but not White Privilege?” Paper scheduled to be delivered at the APSA 2020 Annual Meeting, San Francisco, CA, September 10-13, 2020.

Kleinberg, Mona S., and Shirley Adubofour. “Seeing Race and Teaching ‘Intro to American Politics’.” Paper scheduled to be delivered at the APSA 2020 Annual Meeting, San Francisco, CA, September 10-13, 2020.

Kleinberg, Mona S., Cheryl Llewellyn, and Kyrie Kowalik. "Threats or Humans: Do News Narratives of Refugees Shape Political Choices?" Paper delivered at the APSA 2018 Annual Meeting, Boston, MA, August 30 - September 2, 2018.

Kleinberg, Mona S. "Do Attitudes Toward Women Predict Attitudes Toward Health Care Policy?." Paper delivered at the Annual Meeting of the MPSA, Chicago, IL, April 4-7, 2018.

Kleinberg, Mona and Richard R. Lau. "Political Cognition in the Internet Age: Are Citizens relying on the Internet to retrieve political information as needed, or do they process political knowledge as they encounter it?." Paper delivered at the Annual Meeting of the MPSA, Chicago, IL, April 7-10, 2016.

Kleinberg, Mona and Richard R. Lau. "Cognitive Misers 2.0 – Does Internet Access and the 24/7 Availability of Political Knowledge Create a Disincentive to Committing Information to Memory?." Paper delivered at the APSA 2014 Annual Meeting, Washington, DC, August 28 - 31, 2014.

Kleinberg, Mona and Richard R. Lau. "Candidate Extremity, Information Environments, and Political Polarization: Three Experiments." Paper delivered at the Montreal Voting Experiment Workshop. Montreal, Canada, March 28-29, 2014.

Lau, Richard R., Mona Kleinberg, David J. Andersen, Tessa Ditonto, and David Redlawsk. "Exploring the Counterfactual: What if Obama Faced Romney During the Broadcast News Era?." Paper delivered at the APSA 2013 Annual Meeting, Chicago, IL, August 29 - September 1, 2013.

Kleinberg, Mona. "The Impact of the Internet on US Democracy: Do Latinos and African-Americans Benefit from a High-Choice News Environment?." Paper delivered at the APSA 2013 Annual Meeting, Chicago, IL, August 29 - September 1, 2013.

Kleinberg, Mona and Richard R. Lau. "Does Internet Access Substitute for Political Knowledge Among the Young?." Paper delivered at the ISPP 2013 Annual Meeting, Herzliya, Israel, July 8 - 11, 2013.

Kleinberg, Mona, Tessa Ditonto, David J. Andersen, and Richard R. Lau. "Speeders, Cheaters, and Satisficers, Mechanical Turk: Attention in Online vs. Laboratory Experiments." Paper delivered at the 2013 Annual meeting of the MPSA, Chicago, IL, April 11-14, 2013.

Kleinberg, Mona. "Critical News: How Selective Exposure to Information Online Can Contribute to a More Just Representation of Minority Interests." Paper delivered at the 2013 Annual meeting of the MPSA, Chicago, IL, April 11-14, 2013.

Kleinberg, Mona. "The Internet, Race and US Democracy." Paper delivered at Theorizing the Web Conference, CUNY Graduate Center, NY, NY, March 1-2, 2013.

Kleinberg, Mona. "The Role of Group Consciousness in the Selection of Political Information Online: Results from an Experiment." Paper scheduled for the (canceled) APSA 2012 Annual Meeting, New Orleans, LA, August 30 - September 2, 2012.

Kleinberg, Mona. "Does a High-Choice Media Environment Increase Political Extremism? A Test of the Selective Exposure Theory and its Impact on the Political Attitudes of Whites, Blacks and Latinos." Paper delivered at the APSA 2011 Annual Meeting, Seattle, WA, September 1-4, 2011.

Kleinberg, Mona. "A Diverse Electorate Online: Does Internet Use Increase Political Extremism or Promote Learning among Whites, Blacks and Latinos?." Paper delivered at the 2011 Annual Meeting of the MPSA, Chicago, IL, March 31-April 3, 2011.

Kleinberg, Mona, and Richard R. Lau. "Does Internet Use Increase Political Extremism and Partisanship? A Test of Competing Hypotheses Connecting Web Use to Political Attitudes, Engagement, and Partisanship." Paper delivered at the APSA 2010 Annual Meeting, Washington, DC, September 2-5, 2010.

Kleinberg, Mona and Richard R. Lau. "Updated: How is Political Knowledge Relevant to Correct Voting? Stored Knowledge Versus the Skill to Access Relevant Information Online." Paper delivered at the APSA 2010 Annual Meeting, Washington, DC, September 2-5, 2010.

Leech, Beth L., Mark Major, and Mona Kleinberg. "Compared to What? Testing the Quality of American and British News." Paper delivered at the 2010 Annual Meeting of the MPSA , Chicago, IL, March 31-April 3, 2010.

Lau, Richard R., and Mona Kleinberg. "How is Political Knowledge Relevant to Correct Voting? Stored Knowledge Versus the Skill to Access Relevant Information Online." Paper presented at the 2009 Annual Meeting of the MPSA , Chicago, IL, April 2-5, 2009.

Kniewel, Timothy, and Mona Kleinberg. "Responses to 9/11: The United States, Germany, and Issues of Immigration Control, Surveillance, Civil Liberties and Human Rights." Paper presented at the APSA 2008 Annual Meeting, Boston, MA, Aug 28-31, 2008.

COURSES TAUGHT

The Politics of Crime (Queens College CUNY)

Political Psychology (Queens College CUNY)

The Politics of the Internet (Queens College CUNY)

Introduction to American Government (Queens College CUNY, UMass Lowell, Lehigh)

The Politics of Race and Ethnicity (UMass Lowell)

Seminar: Political Communication and Media Studies (UMass Lowell)

Political Science Practicum (Service-Learning) (UMass Lowell)

Constitutional Law (Lehigh)

Quantitative Reasoning (Lehigh)

Public Opinion (Rutgers)

Introduction to Political Science Methods (Rutgers)

Mass Media & U.S. Democracy (Rutgers)

Knowledge and Power (Rutgers)

AWARDS & GRANTS

AY 2020/21	Teaching Excellence Award in the Department of Political Science, Univ. of Mass., Lowell
Jan. 2020 & 2016	FAHSS Student Assistantship Grant Program, Total awarded \$1800
Sept. 2012	2012 APSA Political Psychology Distinguished Junior Scholar Award
Jan. 2012	Doctoral Dissertation Research Improvement Grant, National Science Foundation (NSF) \$10,950.00
Sept. 2011	Organized Section on Elections, Public Opinion, and Voting Behavior APSA Travel Grant
Summer 2011	Clogg Scholarship Award, ASA Sociology Methods Section and the Inter-University Consortium for Political & Social Research (ICPSR)
Summer 2011	Special Funding Award, Rutgers University Graduate School

FELLOWSHIPS

Fall 2012 - May 2013	Louis Bevier Dissertation Fellowship, Rutgers University
Fall 2007 - May 2009	Excellence Fellowship, Dept of Political Science, Rutgers University

RESEARCH EXPERIENCE

2013 - 2014 Associate Director, Center for the Experimental Study of Politics and Psychology

Designed, programmed, and administered laboratory and online experiments. Gave workshops on experimental methods for faculty and graduate students.

2011 - 2012 Manager, Rutgers-Eagleton Center for Public Interest Polling
2009 - 2011 Graduate Assistant, Rutgers-Eagleton Center for Public Interest Polling

Assisted the director of the polling center. Designed instruments for state-wide surveys, embedded experiments in questionnaires, conducted statistical analysis of survey results, wrote press releases and reports, and helped with caller training. Mentored graduate and undergraduate students working on the poll, coordinated staff, and distributed work between students. Oversaw call center.

SERVICE TO THE PROFESSION

2024	Reviewer for Political Behavior
2023	Reviewer for Research & Politics; European Journal of Political Research
2022	Member, Independent Redistricting Commission, Dutchess County, N.Y.
2022	Reviewer for Party Politics, Political Research Quarterly, Journal of Elections, Public Opinion & Parties
2021	Reviewer for Political Behavior, Political Communication
2020	Reviewer for Journal of Race, Ethnicity, and Politics; Politics, Groups, and Identities; Political Behavior
2019	Reviewer for Journal of Politics, Journal of Communication, and Public Opinion Quarterly
2019	Walter Lippmann Best Published Paper Award Committee Member
2018	Program Organizer (with Jenifer Whitten-Woodring, John Cluverius, Morgan Marietta and Joshua Dyck), American Political Science Association Political Communication Pre-Conference 2018, Boston, 29 August 2018
2018	Reviewer for American Journal of Political Science, Journal of Politics, Political Behavior, Journal of Political Marketing
2017-2018	University of Massachusetts, Lowell Faculty Senate
Spring 2017	University of Massachusetts, Lowell Seed Grant Panel Reviewer
2013 - 2015	Reviewer for APSR, The Journal of Experimental Political Science, American Politics Research, Political Psychology, Journal of Communication
2013 - 2015	Member, International Society of Political Psychology
2012 - 2015	Member, Center for the Experimental Study of Politics & Psychology, Rutgers
2011 - 2014	Member, American Association for Public Opinion Research
2010 - 2012	Member, NY Area Experimental Working Group
2011 - current	Member, Midwest Political Science Association
2007 - current	Member, American Political Science Association

COMPUTER PROGRAMMING AND NATURAL LANGUAGES

Programming:	STATA and SPSS (advanced), R (beginner), L ^A T _E X
Languages:	German (native); French and Latin (beginner)

CV Last Updated: March 2024